



PRIME FLAT LATEX PAINT

TECHNICAL DATA SHEET



PRODUCT DESCRIPTION

PRIME FLAT LATEX PAINT is a high quality water based paint which offers the best coverage and long-term durability in the industry. It provides a flat, smooth matte finish, making it a suitable paint primer across a wide range of painting applications.



RECOMMENDED APPLICATIONS

Painting of a variety of substrates such as concrete, fiber cement boards and bricks.



ADVANTAGES

- May be applied directly on new drywall
- Unbeatable hiding property which ensures the maximum coverage
- Easy to apply with the least possible spattering during application
- Can significantly reduce the labor cost as the smooth finish no longer requires sanding



PRODUCT INFORMATION

COLOR: White (custom colors can be requested upon request)

DRYING TIME: Touch dry in 30 mins, recoat in 2 hrs

VOC Content: <50 g/L

STORAGE: Store in a cool, dry place, away from direct sunlight.

SHELF LIFE: 12 months from manufacturing date

WOLFF-WILBORN HARDNESS: 2H



ENVIRONMENT

Our facility complies with the proper waste management procedures. Our products are also free of ozone depleting substances.



COVERAGE

25-30m² per gal depending on the method of application, the thickness of deposit and the texture and porosity of the substrate.



APPLICATION INSTRUCTION

Surface Preparation: The surface must be dry and clean, without dust, oil, grease, rust and soap. On painted surfaces, it is recommended to clean with a degreaser in order to eliminate any contaminant that may affect the adhesion or the curing of the product. Thoroughly rinse the entire surface. The surfaces must be well sanded and dusted. **Presence of mold:** Clean the affected area with a mixture of 1 part bleach to 3 parts water. Thoroughly rinse the entire surface. **Flaking or peeling paint:** Using a scraper, remove the weakened and/or loose paint, then sand the edges of the surface to make it smooth. A repair compound should be used to fill holes and uneven surfaces. Sand with a grade #100 sanding paper. **New drywall:** To avoid creating an undesirable texture on the drywall, the joint compound must not be sanded excessively.

Concrete / Masonry: Wait until the concrete and/or masonry has cured at least 30 days before painting it.

Application. This product is ready to be used and does not require dilution. Mix well before use. Apply one coat or two if necessary. Allow a minimum drying time of 2 hours between each coat for pale colors and 4 hours for dark colors. In order to properly cover the surface, it is recommended to use a 15mm lint free roller and a quality nylon-polyester brush. Clean the brushes and rollers with lukewarm soapy water following their use



QUALITY & DURABILITY ASSURANCE

Our stringent Quality Assurance Procedure for every batch of products manufactured. Our R&D Laboratory based in our production facility ensures that scientific Quality Control Parameters are measured for quality.

Our Quality Control Parameters ensure the stability of our products, ensuring the long-term durability amid exposure to various element and weather conditions.



SUSTAINABILITY

Our company is committed to Carbon Neutrality thru our various programs such as our GHG Emission Reduction Logistics Approach and OPTI Trees Planting Program.

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